

Rural Libraries 2.0 - 2007 Loleta Fyan Rural Libraries Conference

Program Schedule

updated 2/5/07

Please note that titles may change and descriptions will be expanded in the coming weeks. Monday and Tuesday afternoons will feature all-conference sessions on rural library sustainability.

Monday, May 7, 2007

Noon

Opening luncheon with keynote speakers Michael Stephens and Jenny Levine

2:15 to 4:30 p.m.

Gates Rural Library Sustainability Program – whole group

5:00 to 7:00 p.m.

Dinner banquet with keynote speaker Maureen Burns

7:00 to 9:00 p.m.

Dessert reception, state librarian remarks, networking, and fun!

Tuesday, May 8, 2007

7:30 to 8:30 a.m.

Breakfast

9:00 to 10:15 a.m.

Breakout sessions

01 Mel Overview

Join the Library of Michigan's MeL Coordinator, Sue Davidsen, for an overview of all that's new and great about MeL.

02 Technology Planning

Sonya Schryer Norris, Technology Plan Advisor for the Library of Michigan, will cover the basics of writing a successful technology plan.

03 Poppin' Programming for Children

This presentation will include formats for productive and rewarding preschool storytimes and suggestions for special programs designed for elementary school children & summer reading clubs. With Nyla Hensley, Saugatuck-Douglas Public Library, and Ellie Mazer, Gary Byker Memorial Library.

04 I Didn't Know This Job Required a Hard Hat

Presenting the perspectives of a library director on building maintenance and repair. With Doreen S. Hannon, Salem-South Lyon District Library.

05 MARC Records & Open WorldCat

Using CatExpress, a cataloging interface especially for small libraries, to access needed, affordable, high quality MARC records. With Aaron Smith, Michigan Library Consortium.

06 Serving Health Information Needs in an Era of Consumer-Driven Healthcare

Chris Allen and Barbara Platts from Munson Healthcare will discuss the essentials of health information literacy, highlight important health and medical resources available through the national Library of Medicine and illustrate the available collaboration between public libraries and hospital libraries as resource and referral centers.

Noon

Buffet lunch

1:30 to 4:30 p.m.

Gates Rural Library Sustainability Program – whole group

5:00 to 7:00 p.m.

Dinner banquet with keynote speaker Jo Dereske, mystery author

7:00 p.m.

Book signing, book discussion and more fun!

Wednesday, May 9, 2007

7:30 to 8:30 a.m.

Breakfast

9:00 to 10:15 a.m.

Breakout sessions

07 QSAC

Join Martha McKee for coaching and inspiration as your library pursues QSAC Essential, Enhanced, and Excellent certification.

08 Library 2.0 – part 1

Just what is web 2.0? What does web 2.0 have to do with library 2.0? Join the Library of Michigan's Sonya Norris for a two-part exploration of the concepts and applications that are shaping the future of the Web and libraries. Learn about topics like RSS feeds, blogs, wikis, mashups, social networking software like MySpace, Flickr, and YouTube, and social bookmarking software like del.icio.us.

09 Library Law – Policy & Practice

What is the relationship among library law, your library's policies, and the practices you follow every day? The Library of Michigan's Lance Werner, Library Law Specialist, explains it all.

10 Starting Up E-information Services in Your Community

Colleen Verge of the Albion Public Library will share Albion's success in a unique library/business collaboration to offer technology services through the Forks Initiative. Learn how your library and community can provide similar services.

11 Poppin' Programming for Children (repeat)

see program 03

12 Collections and Services for patrons aged 12-40

We know how to do storytime and attract seniors to programs. But what do we do to attract and serve everyone in-between? Join this panel discussion for ideas and inspiration.

10:45 a.m. to Noon

Breakout sessions

13 I Didn't Know This Job Required a Hard Hat (repeat)

see program 04

14 Library 2.0 – part 2

see program 08

15 Irresistible Appeal: The Visual Look of the Library

Your library is more than a building, of course. What is your library's image? It's ambience? Join Char Ezell for a look at merchandising, low-cost and no-cost spruce-ups, and the key to making a great first impression.

16 Models of Transition in Rural Libraries

Your library director will retire someday, maybe someday soon. Do you have a succession plan? The Newaygo Area District Library does, and they are here to share their success story.

17 Advocacy for Trustees & Staff

Telling our story to the right people is key to the future success of our libraries. Learn the basics of advocacy, including talking points that will help you join the ranks of library advocates.

18 Funding Special Library Events

Learn how to find and apply for grants to help you bring special events to your library. Join representatives from the Michigan Center for the Book and the Michigan Council for Arts & Cultural Affairs who will show you the money!

Noon

Closing Luncheon with keynote speaker Josie Parker, director of the Ann Arbor District Library and MLA president PLUS Roger Mendel delivers Marian T. Librarian's letter from Lake Neverwuz.

The Traverse Area District Library welcomes attendees to spend the afternoon in Traverse City and to visit the library for tours. Details available at the conference.